



FOR IMMEDIATE RELEASE

**Maxine H. Burton Joins Prestigious
Chief Executives Organization (CEO)**

Bogart, GA (October 18, 2013)

Maxine Burton, president and founder of Georgia-based burton+BURTON™, was recently inducted into the Chief Executives Organization (www.ceo.org) as an associate member.

Membership is by invitation only and is limited to 2,000 global leaders in business, government, education, and philanthropic institutions.

As a selective executive management organization, CEO offers experiences that inspire cross-generational and cultural friendships to people who have made a significant commitment to becoming better leaders through education and networking.

Mrs. Burton said, "I look forward to sharing with and learning from prominent leaders from around the world. I hope to integrate ideas that will continue to strengthen burton + BURTON and positively impact the communities where our family and employees live and work."

Founded in 1982, burton+BURTON™ is a family owned and operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gifts in the world.

For more information, visit www.burtonandburton.com

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