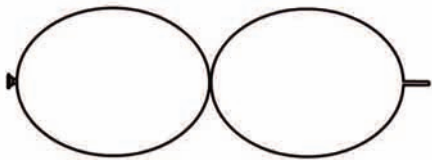




THE LINK-O-LOON® KNOT

The tying of one LINK-O-LOON® to the next with a standard 'double knot' (reef knot or granny knot) is quite secure. However, we recommend the 'LINK-O-LOON® Knot', as it is more secure, easily undone (for repairs or alterations) and prevents the burning which can create a slow deflation hole in latex. To tie the 'LINK-O-LOON® Knot', start with a simple half hitch (the first half of the 'double knot'). Then flip the free balloon around again to increase the length of the overlap. Then complete the second half of the 'double knot' and only pull it in quite loosely.

Hint: The LINK-O-LOON® knot is the best way to tie 6" duplets and larger under-inflated balloons as it eliminates leakage without needing to pull the balloons to set the knot.

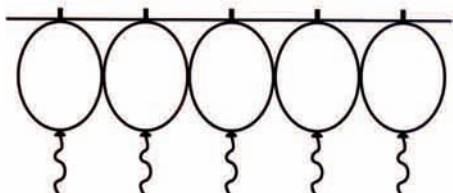


Joined Neck-toTail

Simply tie the neck of the just-inflated LINK-O-LOON® to the tail of the previously inflated LINK-O-LOON®. There is no need to tie off each LINK-O-LOON® before attaching it to another. Continue in this way until the chain is the correct length. For uniformity in appearance it is recommended that when forming a LINK-O-LOON® chain it is better to consistently tie neck to tail. There will be some exceptions to this general rule.

Used as Single Balloons

Air-filled LINK-O-LOONS® hanging by their tails look as though they are helium-filled. The cost is much less and the 'flying time' is much greater.

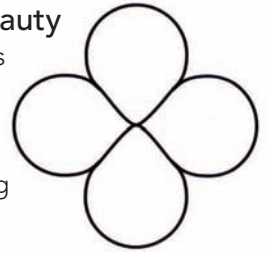


Avoids Fishing Line

Where arches are constructed without fishing line (thanks to LINK-O-LOON®) they are free from entanglement and can confidently be bagged and transported.

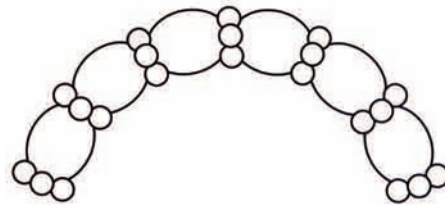
Collars Add Strength and Beauty

Twist a cluster of 12cm (5") balloons around each join. The chain gains rigidity and a solid appearance. Collars can be different color from the LINK-O-LOONS®, resulting in some stunning combinations.



A SIMPLE ARCH

- Take a bag of 25 LINK-O-LOONS® and construct two chains of 12 balloons. Hint: Tie neck of first balloon directly to weight then simply add the rest one at a time - no worry about it floating away!



- Join the two chains tail to tail at the peak of the arch.
- Collars of 12cm (5") balloons may be used as appropriate.

HINT: Adding collars of 12cm (6") balloons will reduce the flying time.

The Arch becomes an extremely profitable item for your business, because it is now quick and reliable to erect.

CONCLUSION

The LINK-O-LOON® is a great step forward in balloon technology. Never before have balloon artists had such versatility at their fingertips. They are easy to use, quick to inflate and assemble, so cost effective to you and your customers. Like the alphabet, they can be arranged in an infinite variety of combinations.