



RACHAEL BURTON DILLON

Chief Executive Officer

Rachael Burton Dillon is the Chief Executive Officer at burton + BURTON®. The company, founded by her mother, Maxine H. Burton, in 1982, is the world's largest supplier of balloons and coordinating gift and home décor products. Though Rachael's concentration is in the company's International Division, as CEO she is involved in all aspects of the business.

Rachael earned her Bachelor of Science in Education from the University of Georgia in 1998, where she was a member of the Kappa Delta Sorority. After graduation, Rachael taught first and second grade before deciding she would like to contribute to the success of her family's business. This led her to enroll in graduate school to obtain her Master of Business Administration degree. Rachael earned her MBA in 2002, graduating from Georgia State University.

In 2003, Rachael joined burton + BURTON full-time. Rachael has worked in many areas of the business, assuming the role of Director of Imports in 2008 and Vice President in 2014. She was named CEO of burton + BURTON, A Women-owned Business, in 2021.

Rachael lives in Athens, Georgia, with her husband, Edward Saseen Dillon, and her three children, Robbie, Ella, and Lizzie. She and her family are active members of Athens First United Methodist Church and contribute to many local charitable organizations.

In 2018, burton + BURTON implemented a program, The Weaving Hope Project, to empower women in Africa by purchasing their handmade woven baskets. 100% of the proceeds from the sale of these baskets are used to build schools to educate and help feed African children. The International Division at burton + BURTON was instrumental in the sourcing, transporting, and ultimately the success of this project. To date, two schools have been built in Rwanda.

AWARDS + HONORS

2006 Recipient of The University of Georgia College of Education Alumni Service Award

BOARDS + COMMUNITY INVOLVEMENT

CURRENT

Athens Academy Board of Trustees
The Committee of 200
Eighth Grade Youth Leader,
Athens First United Methodist Church
Leadership Athens
Leadership Georgia
Young Presidents' Organization (YPO),
Conditional Member

PAST

Athens Area Heart Walk® Committee
Athens Area Make-A-Wish® Foundation
Girl Scouts of Historic Georgia Board
Kappa Delta Alumnae Board
LaunchPad 2X Board
Leadership Athens
Leadership Georgia
St. Mary's Young Professional Board
The University of Georgia College of Education
Archway for Excellence Board