

# burton<sup>®</sup> +BURTON

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theTOTAL gift experience<sup>®</sup>

## MEDIA KIT



# burton + BURTON®



Maxine + Bob Burton

## HISTORY

In the small back room of a wholesale florist, Maxine Burton was starting a revolution . . .

It was 1982 and she was working at Flowers, Inc. Wholesale, a floral distributor co-owned by her husband, Bob. Silver foil balloons had just been invented, and florists were starting to request them. She soon realized that the balloon imprinting process could be used to print a message or design on a balloon, creating a floating greeting card—a concept that would soon transform the floral industry and lead her to found Flowers, Inc. Balloons®. Her ingenuity has taken the company from a backroom startup to The World's Largest Balloon and Coordinating Gift Supplier®.

In 2006, Flowers, Inc. Balloons® changed its name to burton + BURTON® to represent the extensive inventory of balloons, floral supplies, coordinating gifts, and home goods the company offers.

## PRESENT

burton + BURTON®, a family-owned and -operated business based in Bogart, Georgia, is the largest supplier of balloons and coordinating gift products in the world. Its headquarters consists of 171,000 feet of warehouse, showroom, and office space. Additionally, the company operates in three off-site facilities for a grand total of approximately 300,000 square feet of floor space.



Corporate Headquarters



Candy + Packaging + Warehouse



Imports



Warehouse

# burton+BURTON®



## OUR MISSION

Founded in 1982, burton + BURTON® is dedicated to offering products that provide joy and comfort. From balloons to plush to floral containers and more, our goal is to supply the means by which people can express their most heartfelt sentiments.

We offer products for life's special occasions: holidays, birthdays, graduations, weddings, and more—but we also know that any occasion can be special. And all it takes to celebrate a special day is a special gift.

burton + BURTON® will continue to set the standard of excellence in the balloon and gift industry for customer service, product selection, and quality merchandise. We will continue to be successful in this mission by applying these guiding principles:

- Hiring and developing employees of the highest caliber who will be loyal and dedicated
- Using our organization's combined talents to provide excellent service and satisfaction to our valued customers
- Maintaining business relationships with suppliers of the utmost integrity and moral operating principles who dependably deliver high quality merchandise
- Continually offering our own new and exclusive product designs as well as products sourced from around the globe



Corporate Headquarters

**3**

Showrooms—Bogart,  
Atlanta, and Dallas

**43**

Years as  
Family-owned  
Business

**300+**

Employees

**12K+**

Products in  
Our Catalog

**50K+**

Clients Worldwide  
50 States and  
80+ Countries

**7MM+**

Items in  
Our Warehouse



# burton+BURTON®



Georgia Governor Brian Kemp proclaims  
September 2025 Balloon Month in Georgia



Best Visual Presentation Award at  
Dallas Market Center<sup>SM</sup>, June 2021

## COMPANY AWARDS + RECOGNITIONS

- 2025 Named a Top-Selling Supplier in the Halloween-Related Category by *Giftbeat*
- 2025 Best Christmas Home Décor Supplier Winner for the *Gifts & Decorative Accessories'* 2025 Reader Rankings
- 2025 Best Inspirational Gift Supplier Finalist for the *Gifts & Decorative Accessories'* 2025 Reader Rankings
- 2024 Best Christmas Ornament Supplier Finalist for the *Gifts & Decorative Accessories'* 2024 Reader Rankings
- 2024 Best Visual Presentation Award at Dallas Market Center<sup>SM</sup>, June
- 2023 Named a Top-Selling Supplier in the Plush Category by *Giftbeat*
- 2022–23 Top Team Award for the American Heart Association®
- 2022 Nationally certified as a Women's Business Enterprise (WBE) by the WBENC
- 2022 Top Company Award for the American Heart Association®
- 2021 Best Visual Presentation Award at Dallas Market Center<sup>SM</sup>, June
- 2019 Best of Floor for Outstanding Visual Display Award at AmericasMart® Atlanta, January
- 2018 Top Team Award for the American Heart Association®
- 2018 Top Company Award for the American Heart Association®
- 2017 Celebration of 35th Anniversary by Athens–Clarke County, Georgia
- 2017 Commendation presented by Georgia Governor Nathan Deal for 35th Anniversary
- 2017 Sponsor Award for Toys for Tots<sup>SM</sup>
- 2017 Celebrating 35 Years of Business Award at AmericasMart® Atlanta
- 2017 Best of Floor for Outstanding Visual Display Award at AmericasMart® Atlanta, January
- 2017–18 Balloon Vendor of the Year presented by Albertsons®
- 2016–17 Sponsor Award at the American Values Dinner for the Northeast Georgia Council of the Boy Scouts of America
- 2015 Best of Building for Outstanding Visual Display Award at AmericasMart® Atlanta, January
- 2014 Wholesaler of the Year from the Georgia State Florists' Association
- 2014–18 Sponsor Award for the Boys & Girls Club of Athens, Georgia
- 2014 Best of Show presented by Associated Wholesale Grocers
- 2014 Partners in Excellence Award from Anagram International, Inc.
- 2014 Years of Distinguished Service, Loyalty, and Support Award from Convertidora Industrial, S.A.B. de C.V.



2008 Georgia Family  
Business of the Year  
Award from Cox Family  
Enterprise Center

# burton+BURTON®



Best of Floor for Outstanding Visual Display Award  
at AmericasMart® Atlanta, January 2019



Ribbon cutting for new and expanded showroom  
at AmericasMart® Atlanta, January 2022

## COMPANY AWARDS + RECOGNITIONS CONTINUED

2013	Best of Building for Outstanding Visual Display Award at AmericasMart® Atlanta, January
2013	Best of Floor for Outstanding Visual Display Award at AmericasMart® Atlanta, January and July
2012	Best Window Display Award at AmericasMart® Atlanta, January
2012	Celebration of 30 Years in Business by Georgia Lieutenant Governor Casey Cagle
2011	Best Window Display Award at Dallas Market Center <sup>SM</sup> , July
2010	Silver Award in Recognition of Technical Achievement Exemplifying The Finest Capabilities of Flexographic Printing
2010	Gold Award in Recognition of Technical Achievement Exemplifying The Finest Capabilities of Flexographic Printing
2010–25	Georgia Governor Proclaims September Balloon Month in Georgia
2009	Best Window Display Award at Dallas Market Center <sup>SM</sup> , January
2008	Eagle's Nest Award from the Northeast Georgia Council of the Boy Scouts of America
2008	Georgia Family Business of the Year Award from Cox Family Enterprise Center
2007	Business Recycler of the Year in Athens–Clarke County Recycling Division
2006	Commendation presented by Georgia Governor Sonny Perdue in recognition of the transition from Flowers, Inc. Balloons® to burton + BURTON®
2004–16	Top Team Award for the American Heart Association®
2004	Floral Vendor of the Year presented by Brookshire Brothers Grocers
2003	Second Place Team Award for the American Heart Association®
2002	Silver Award from the Northeast Georgia Council of the Boy Scouts of America



# burton + BURTON®



## MAXINE H. BURTON

Founder, President, + Chairman of the Board

Maxine H. Burton is the founder, president, and chairman of the board of burton + BURTON®. Established in 1982 and headquartered in Bogart, Georgia, burton + BURTON® is the world's largest supplier of balloons and coordinating gift products, employing a staff of over 300. Maxine actively travels the globe and works tirelessly in conjunction with in-house artists to guarantee all products are on-trend and ensure customer satisfaction.

Maxine earned a Bachelor of Science in Education and a Master of Education from the University of Georgia, where she was a member of Alpha Xi Delta sorority. She continued her education at Harvard Business School, taking executive courses in 1998 and 2001. She is married to Robert E. Burton, COO of burton + BURTON®. They have two children, who both work at the company, and three grandchildren.

Maxine takes pride in working with others in her industry and community and has received numerous local and national commendations for her achievements and service. She has served and continues to serve on numerous boards.

## AWARDS + HONORS

- 2025 Recipient of the Gift + Stationary Spotlight Award by *Gift Shop Plus* and *Stationery Trends*
- 2025 Named 2025 Women of Influence by *Gifts & Decorative Accessories*
- 2025 Recipient of The Classic Center Cultural Foundation Impact Award
- 2023 Recipient of the Woman of Distinction Award by the Alpha Xi Delta Fraternity
- 2021 Appointed to Board of Governors for Georgia World Congress Center Authority (GWCCA) by Governor Brian Kemp
- 2019 Inducted into the Forsyth Central High School Hall of Fame
- 2019 Recipient of the Lifetime Achievement Award by Georgia 4-H Foundation
- 2019 Recognized as a 2019 Shining Star Honoree by the Jeannette Rankin Foundation
- 2018 University of Georgia President's Annual Report recognized Maxine and Bob Burton for Outstanding Philanthropy
- 2018 Recognized in the February 2018 issue of *Florists' Review* featuring Women Leaders: Their View and Influence Shape Our Industry
- 2017 Recognized by the University of Georgia College of Education *Insider* magazine in the Alumni Spotlight
- 2015 University of Georgia College of Agriculture Medallion of Honor awarded to Maxine and Bob Burton in recognition of their service to the college and the agricultural industry in Georgia
- 2015 Dianthus flower (Maxine Sweet Dianthus) named in Maxine's honor by the International Floriculture Expo
- 2013 Named University of Georgia Graduate School Alumni of Distinction by University of Georgia
- 2013 Inducted into CEO, an international organization of top business leaders
- 2012 Key to the City presented by the Honorable Nancy Denson, Mayor of the Unified Government of Athens-Clarke County, Georgia, upon the 30th anniversary of the company, burton + BURTON®
- 2012 Athens Woman of Distinction by Girl Scouts of Historic North Georgia
- 2009 15 Gifted Women, by *Gifts & Decorative Accessories*
- 2009 Friends of the Extension by Epsilon Sigma Phi in association with Georgia 4-H Foundation
- 2008 Recipient of the Georgia Family Business of the Year Award, Large Category, by Cox Family Enterprise Center, Kennesaw State University
- 2008 Recipient of the William E. "Billy" Hudson Distinguished Citizen Award, Northeast Georgia Council of the Boy Scouts of America
- 2006 Top Emerging Company for Women in the Atlanta Metropolitan Area, *Atlanta Woman* magazine



Maxine appointed to Board of Governors for Georgia World Congress Center Authority by Governor Brian Kemp



Dianthus flower named in Maxine's honor by the International Floriculture Expo

## AWARDS + HONORS CONTINUED

- 2006 Ruby C. McSwain Philanthropist Award, Virginia Tech University, by the National Agricultural Alumni and Development Association
- 2005 Alan J. McDonald International Entrepreneur Award from Society of International Business Fellows
- 2002 The Leading Women Entrepreneurs of the World by The Star Group
- 2001 Ernst & Young Entrepreneur of the Year® for the Retail/Wholesale Category, Southeast Division
- 2001 Outstanding Georgia Citizen by Secretary of State Cathy Cox
- 1999 Named Lieutenant Colonel, Aide de Camp, Governor's Staff by Georgia Governor Roy Barnes
- 1995 Honoree of the Beta Gamma Sigma Chapter of the University of Georgia
- 1994–96 Distinguished Lecturer/Practitioner, University of Georgia Terry College of Business
- 1993 International Balloon Arts Convention (IBAC) Crystal Award
- 1991 National Marketing Award, *Florists' Review* magazine
- 1990 Athena Award for Outstanding Female Achievement in the Athens area
- 1989 Spirit of Georgia Award, Georgia Industrial Development Association
- 1989 Small Business Person of the Year, Athens Chamber of Commerce

## BOARDS + COMMUNITY INVOLVEMENT

### CURRENT

Chief Executives Organization (CEO)  
 CEO Women's Forum  
 Coalition for Responsible Celebration (CRC)  
 The Committee of 200  
 First American Bank & Trust, Emeritus  
 Georgia 4-H Foundation, Emeritus  
 Georgia Council for the Arts, appointed by Governors Nathan Deal and Brian Kemp, 2013–2023  
 Georgia World Congress Center Authority (GWCCA), Board of Governors; Treasurer, Executive Committee; Chair, Finance Committee  
 IFE Advisory Board  
 Leadership Athens  
 Leadership Georgia  
 Society of International Business Fellows (SIBF), Class of 1999  
 United Fresh Floral Community  
 The University of Georgia Foundation, Emeritus Trustee  
 The University of Georgia's President's Club  
 Women's Leadership Board (WLB) of Harvard Kennedy School

### PAST

Administrative Management Society  
 American Cancer Society of Athens  
 Athens Area Chamber of Commerce, Board of Directors  
 Athens–Clarke County Economic Development Committee  
 Athens Junior League Taylor–Grady House, Advisory Committee  
 Athens Symphony  
 The Baylor School, Board of Visitors  
 Darlington School, Board of Trustees and Board of Visitors  
 Development Authority of the Unified Government of Athens–Clarke County, Georgia  
 Georgia Chamber of Commerce, Board of Directors  
 Georgia Children's Health Alliance, Executive Committee  
 Georgia Museum of Art, Friends of the Museum  
 Georgia Ports Authority, served three four-year terms under three governors, 2002–2013  
 Girl Scouts of Historic Georgia, Board  
 International Balloon Association (IBA), Board of Directors  
 St. Mary's Hospice Professional Advisory Committee  
 The University of Georgia Alumni Association, Executive Committee  
 The University of Georgia Foundation, Board of Trustees



## ROBERT E. BURTON

Chief Operating Officer

Robert E. Burton is the Chief Operating Officer at burton + BURTON®, founded in 1982 with his wife, Maxine H. Burton. The company is the world's largest supplier of balloons and coordinating gift products headquartered in Bogart, Georgia. Currently, Bob oversees overall operations and has a true passion for providing exemplary customer service.

Bob earned a Bachelor of Science in Agriculture from the University of Georgia and has been honored as an Outstanding Alumnus by Alpha Gamma Rho, Alpha Eta Chapter.

Over the years, he has received recognition for his work in the industry and community.

## AWARDS + HONORS

- 2019 Recipient of the Lifetime Achievement Award by Georgia 4-H Foundation
- 2018 University of Georgia President's Annual Report recognized Maxine and Bob Burton for Outstanding Philanthropy
- 2015 University of Georgia College of Agriculture Medallion of Honor awarded to Maxine and Bob Burton in recognition of their service to the college and the agricultural industry in Georgia
- 2012 Key to the City presented by the Honorable Nancy Denson, Mayor of the Unified Government of Athens-Clarke County, Georgia, upon the 30th anniversary of the company, burton + BURTON®
- 2009 Friends of the Extension by Epsilon Sigma Phi in association with Georgia 4-H Foundation
- 2008 Recipient of the Georgia Family Business of the Year Award, Large Category, by Cox Family Enterprise Center, Kennesaw State University
- 2006 Recipient of the William E. "Billy" Hudson Distinguished Citizen Award, Northeast Georgia Council of the Boy Scouts of America
- 2006 Ruby C. McSwain Philanthropist Award, Virginia Tech University, by the National Agricultural Alumni and Development Association
- 2005 Alan J. McDonald International Entrepreneur Award from Society of International Business Fellows
- 2001 Ernst & Young Entrepreneur of the Year® for the Retail/Wholesale Category, Southeast Division
- 2001 Outstanding Georgia Citizen by Secretary of State Cathy Cox
- 1999 Named Lieutenant Colonel, Aide de Camp, Governor's Staff by Georgia Governor Roy Barnes
- 1991 National Marketing Award, *Florists' Review* magazine
- 1990 Outstanding Service Award from the National Association of Balloon Artists<sup>SM</sup> (NABA)

## BOARDS + COMMUNITY INVOLVEMENT

### CURRENT

Coalition for Responsible Celebration (CRC)  
Georgia Museum of Art, Emeritus  
Society of International Business Fellows (SIBF)

### PAST

Athens Area Health Plan Select (AAHPS), Board  
Athens Area Chamber of Commerce, Board  
Athens Area Council on Aging, Board  
Athens Area Symphony, Board  
Athens Regional Medical Center (ARMC), Board

### PAST CONTINUED

Bank of America, Advisory Board  
Centro Agronómico Tropical de Investigación y Enseñanza (CATIE)  
(Tropical Agricultural Research and Higher Education Center),  
Costa Rica Investment Board  
Georgia 4-H Foundation, Board  
Leadership Athens  
National Bank of Georgia, Founding Member & Board  
Salvation Army, Board  
Wall Street Club, President





## **RACHAEL BURTON DILLON**

Chief Executive Officer

Rachael Burton Dillon is the Chief Executive Officer at burton + BURTON®. The company, founded by her mother, Maxine H. Burton, in 1982, is the world's largest supplier of balloons and coordinating gift and home décor products. Though Rachael's concentration is in the company's International Division, as CEO she is involved in all aspects of the business.

Rachael earned her Bachelor of Science in Education from the University of Georgia in 1998, where she was a member of the Kappa Delta Sorority. After graduation, Rachael taught first and second grade before deciding she would like to contribute to the success of her family's business. This led her to enroll in graduate school to obtain her Master of Business Administration degree. Rachael earned her MBA in 2002, graduating from Georgia State University.

In 2003, Rachael joined burton + BURTON full-time. Rachael has worked in many areas of the business, assuming the role of Director of Imports in 2008 and Vice President in 2014. She was named CEO of burton + BURTON, A Women-owned Business, in 2021.

Rachael lives in Athens, Georgia, with her husband, Edward Saseen Dillon, and her three children, Robbie, Ella, and Lizzie. She and her family are active members of Athens First United Methodist Church and contribute to many local charitable organizations.

In 2018, burton + BURTON implemented a program, The Weaving Hope Project, to empower women in Africa by purchasing their handmade woven baskets. 100% of the proceeds from the sale of these baskets are used to build schools to educate and help feed African children. The International Division at burton + BURTON was instrumental in the sourcing, transporting, and ultimately the success of this project. To date, two schools have been built in Rwanda.

## **AWARDS + HONORS**

2006 Recipient of The University of Georgia College of Education Alumni Service Award

## **BOARDS + COMMUNITY INVOLVEMENT**

### **CURRENT**

Athens Academy Board of Trustees  
The Committee of 200  
Eighth Grade Youth Leader,  
Athens First United Methodist Church  
Leadership Athens  
Leadership Georgia  
Young Presidents' Organization (YPO),  
Conditional Member

### **PAST**

Athens Area Heart Walk® Committee  
Athens Area Make-A-Wish® Foundation  
Girl Scouts of Historic Georgia Board  
Kappa Delta Alumnae Board  
LaunchPad 2X Board  
Leadership Athens  
Leadership Georgia  
St. Mary's Young Professional Board  
The University of Georgia College of Education  
Archway for Excellence Board

# burton+BURTON®



## ELEVATING WOMEN IN BUSINESS

Since Maxine H. Burton, Founder and President, established burton + BURTON® over 40 years ago, she has taken pride in elevating women's careers. Her beloved mother, Emma Lou Hubbard, was by her side from the start, and today her daughter, Rachael Burton Dillon, serves as Chief Executive Officer.

Maxine is proud the company has become nationally certified as a Women's Business Enterprise (WBE) by the WBENC, a leading non-profit dedicated to supporting women-owned business.

She will continue investing in women's careers and is determined to pass along the wisdom and support to the next generation of women business leaders.



As two trailblazers for women in their industry, Maxine H. Burton and Rachael Burton Dillon show appreciation for International Women's Day.



# burton+BURTON®



## CUSTOMERS

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The relationships forged with our customers are at the heart of our business. We pride ourselves in providing on-trend products, educational seminars, and ordering assistance throughout the entire purchase process. We consider our customers not simply as business associates, but as friends and family.



## EMPLOYEES

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With over 300 dedicated employees on staff to serve our valued customers, our enthusiastic team goes the extra mile to ensure that customers' orders deliver complete satisfaction.

The burton + BURTON® family extends beyond the Burtons and their employees. It is with much affection that Maxine and Bob embrace the families of their employees. The sacrifice and support of those families, especially during peak seasons, is vital to the company's success. The Burtons enjoy time with these families throughout the year with picnics, parties, and other company-sponsored events.

Maxine and Bob frequently say that one of the things they take the most pride in is watching their employees grow and thrive. Celebrating weddings and births side-by-side and enduring sorrows hand-in-hand, there is a bond that goes far beyond employer and employee; the only fitting word is family.





# burton+BURTON®



## SHOWROOMS

At burton + BURTON®, we take great pride in creating extraordinarily stunning showrooms and in staffing them with employees eager to help you find the perfect products for your customers.

burton + BURTON® maintains three permanent showrooms across the country, including one on-site at the corporate headquarters in Bogart, Georgia. The other locations include AmericasMart® in Atlanta and Dallas Market Center<sup>SM</sup>. The three showrooms total over 25,000 square feet of floor space. Collections and seasonal displays are designed by the company's own visual merchandising team for customers and markets throughout the year.

**burton<sup>®</sup>  
+BURTON**  
the TOTAL gift experience<sup>®</sup>

### **FLAGSHIP SHOWROOM**

325 Cleveland Rd  
Bogart, GA 30622

**AMERICASMART  
ANDMCORE**

### **BUILDING 2 SHOWROOM 728**

40 John Portman Blvd NW  
Atlanta, GA 30303



### **TRADE MART SHOWROOM 1121**

2100 Stemmons Fwy  
Dallas, TX 75207

## VIRTUAL SHOWROOM



burton + BURTON's virtual showroom offers a 360-degree tour of our carefully curated home décor and trend collections. Shoppable dots allow customers to purchase products from the comfort of their own homes. The virtual showroom is easily accessible and navigable via a computer or mobile device.

**SCAN QR CODE  
TO TOUR OUR  
VIRTUAL SHOWROOM**





# burton+BURTON<sup>®</sup>

the TOTAL gift experience<sup>®</sup>



**11 IN-HOUSE ARTISTS DEDICATED  
TO PRODUCING EXCLUSIVE PRODUCTS.**



**TRAINING AT YOUR FINGERTIPS  
WITH 30+ ON-SITE EXPERTS.**



**99% OF CALLS ARE ANSWERED WITHIN  
SIX SECONDS—50 SALES REPRESENTATIVES.**



**CONVENIENT SHOPPING ON THE WEBSITE:  
DAYTIME. NIGHTTIME. ANYTIME<sup>®</sup>.**



**LARGEST INVENTORY  
IN THE INDUSTRY.**



**THE WORLD'S LARGEST BALLOON  
AND COORDINATING GIFT SUPPLIER<sup>®</sup>.**



# burton+BURTON®



## COMMUNITY

Maxine + Bob believe that civic responsibility is equally as important as personal goals. As a result, burton + BURTON® is involved in many major nonprofit fundraisers in the area, including the American Cancer Society's Relay for Life, United Way® funding, American Red Cross blood drives, various March of Dimes® events, Toys for Tots<sup>SM</sup> campaigns, and the American Heart Association's Heart Walks. Maxine and Bob contribute substantially to many nonprofit organizations and encourage their employees to participate as well.

As part of their commitment to their family of employees, the Burtons provide health services to all employees, including immunizations and health screenings. Other benefits that offer convenience to employees and help relieve some financial burden are subsidized childcare benefits and an on-site beauty salon. Employees can receive 75% of their childcare cost reimbursed, and haircuts in the employee salon are offered at minimal cost.

### EMPLOYEE FUNDS + TIME DONATED ANNUALLY TO:





# WEAVING HOPE



13%  
of Rwandan  
children attend  
pre-school



50%  
have stunted  
growth due to  
malnutrition



100%  
of proceeds from  
your purchase goes  
directly to building  
schools and feeding  
programs

## BUILDING A FUTURE FOR CHILDREN IN RWANDA

In 2018, burton + BURTON® partnered with Beacon Technologies to weave hope for children in Rwanda. Only about 13% of Rwandan children attend preschool and 50% have stunted growth due to malnutrition. The idea behind Weaving Hope was simple: fund new schools for Rwandan children with sales of beautiful handcrafted baskets made by local artisans in the small Rwandan village of Gitarama. The proceeds went directly to building two schools to nourish the minds and bodies of children—weaving hope for their future.

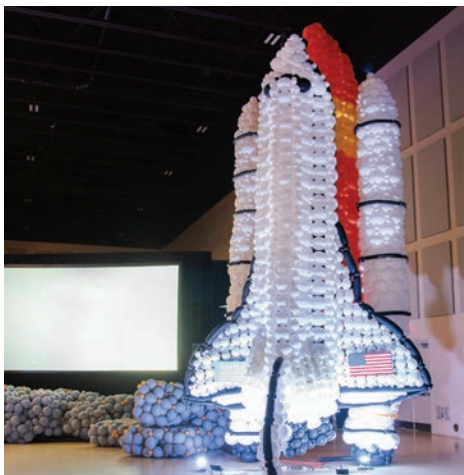
This mission not only helped the children, but also offered opportunities for Rwandan women to earn a steady living and escape gender-based violence, inequality, and discrimination. These authentic, handmade African baskets arrived directly from a women's cooperative in the village of Gitarama. Proceeds created meaningful jobs that provided for their families, moving them from crisis and poverty to stability and economic self-sufficiency.



As of 2022, both preschools have opened and begun serving their communities. The second preschool also functions as a training center for the East African Christian College (EACC). The center allows college students to work in a student-teaching and training environment that produces effective preschool teachers upon graduation.



# BALLOON SHOWCASE™



In August of 2022, burton + BURTON® hosted a Balloon Showcase™ displaying the breathtaking designs created at Ballooniversity®. Over 4,000 people from the local Athens, Georgia, community came to view more than 400,000 balloons. The showcase was free to the public, and all patrons were invited to donate to two local charities.



100% of the proceeds raised went directly to The Boys & Girls Clubs of Athens and Extra Special People (ESP).

The amount contributed was \$6,000, with a match of \$6,000 from burton + BURTON®, for a total of \$12,000 in donations.

Each charity received a \$6,000 check.

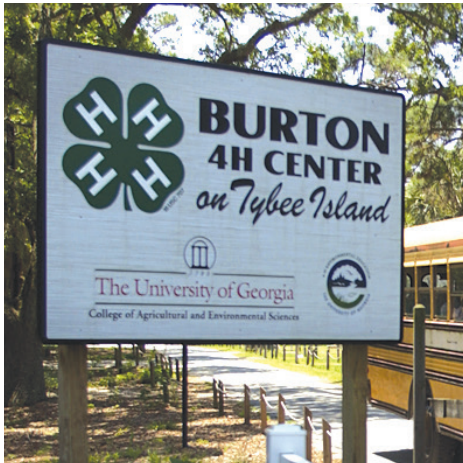


The Boys & Girls Clubs of Athens have provided an exceptional experience and safe environment for all youth to develop good character and help them realize success is within reach.



Extra Special People creates transformative experiences for people with disabilities and their families. ESP envisions a world where every person, of every ability, has universal access to everything life has to offer.





## THE BURTON 4-H CENTER ON TYBEE ISLAND

One of the great childhood joys for Maxine and Bob Burton was the fun and friendship of participating in the 4-H program and attending 4-H summer camps. Growing up, Maxine was involved in 4-H in Forsyth County and attended camp at Rock Eagle, Wahsega, and Tybee Island. Bob attended camp at Rock Eagle, and as a University of Georgia student, he spent the summer of 1968 as a counselor at the Tybee Island camp.

"Some of my most cherished memories and valuable life experiences came through 4-H programs and attending camps," Maxine recalls. "I'm grateful for the opportunities 4-H provides young people throughout Georgia and the United States, and for the opportunities that were provided to me."

When Bob and Maxine learned that the 57-year-old Tybee Island camp had fallen into such serious disrepair that it might be closed, they immediately offered to help with a donation to the Georgia 4-H Foundation. Their gift, along with smaller contributions, helped pay for urgent repairs and renovations to the camp's buildings.

"Thanks to Maxine and Bob's generosity, new life has been breathed into this facility, and it will continue to provide enjoyment and education to Georgia 4-H members," said Former University of Georgia President Michael F. Adams. "We are very pleased to honor these outstanding alumni supporters in this way."

Thanks to the Burtons' donation, the Tybee Island facility celebrated 75 years of operation in November 2021. About 1,000 children attend week-long summer camps at the center, and 6,000–7,000 enjoy the facility throughout the year for three-day education programs on coastal ecology and the marine environment.



Arch Smith, associate state 4-H leader, reports that time, weather, and heavy use had taken a harsh toll on the center's buildings. The Burtons' gift helped pay for electrical upgrades, new floors and wall coverings for cabins, renovation of the dining hall, and relocation and remodeling of a staff house.

—Larry Dendy, April 26, 2004 issue, *Columns*



# **burton+BURTON®**

## **PRODUCT CREATION**

Our in-house artists design exclusive collections featuring balloons and coordinating gift products ranging from unique mugs to adorable plush. There is also a lineup of impressive licensed artists to develop original products year-round.

burton + BURTON® offers latex balloons, foil balloons, gifts, plush, supplies, containers, and seasonal products, which focus on Valentine's Day, Spring, Summer, Autumn, and Holiday, as well as those special events in between!



**BALLOONS**



**GIFTS**



**PLUSH**



**SUPPLIES**



**CONTAINERS**



**OCCASIONS**



# burton+BURTON®



## STAY CONNECTED

burton + BURTON® produces daily content on the leading social media channels, including Instagram, Facebook, YouTube, and LinkedIn. With a focus on timely announcements, innovative product releases, and educational videos, we offer our customers an array of resources to build or boost their businesses.



## WEB

[www.burtonandburton.com](http://www.burtonandburton.com)

## EMAIL

[sales@burtonandburton.com](mailto:sales@burtonandburton.com)

## LIVE CHAT

Chat online with one of our knowledgeable representatives

## PHONE

800-241-2094

## FAX

800-880-9759

## SOCIAL MEDIA



[instagram.com/burtonplusburton](https://www.instagram.com/burtonplusburton)



[facebook.com/burtonplusburton](https://www.facebook.com/burtonplusburton)



[pinterest.com/burtonandburton](https://www.pinterest.com/burtonandburton)



[twitter.com/burton\\_burton](https://twitter.com/burton_burton)



[youtube.com/burtonplusburton](https://www.youtube.com/burtonplusburton)



[linkedin.com/company/burton-burton](https://www.linkedin.com/company/burton-burton)