

CUSTOM IMPRINTS

Peel 'N Place Personalized Stickers

Minimum order is 100 of same school. \$.99 ea.
Turnaround time is approximately 10 working days.

- Indoor/outdoor use
- Easy to use
- Adheres to most surfaces
- Removable
- Fully repositionable
- No residue
- Great for fundraisers



Ribbon Imprinting



Cut Edge Satin Ribbon 100 yd/roll 1 color imprint	Width	1-23 Rolls	24-100 Rolls
	7/16"	\$44.00	\$38.00
	5/8" (#3)	\$46.00	\$42.00
	7/8" (#5)	\$52.00	\$46.00
	1 3/8" (#9)	\$60.00	\$54.00
	2"	\$75.00	\$69.00
	2 1/2" (50 yd)	\$53.00	\$49.00
	4" (50 yd)	\$75.00	\$69.00

Woven Edge Tiffany Ribbon 100 yd/roll 1 color imprint	Width	1-23 Rolls	24-100 Rolls
	3/8"	\$49.00	\$46.00
	5/8" (#3)	\$57.00	\$53.00
	7/8" (#5)	\$70.00	\$66.00
	1 1/2" (#9)	\$106.00	\$100.00
	2"	\$132.00	\$124.00
3" (50 yd)	\$135.00	\$128.00	

• Add one-time plate charge of \$46 per size.

Balloon Imprinting

Make a personal connection by offering your clients custom imprinted Microfoil® and latex balloons.



Latex Ink Colors

Black, White, Red, Yellow, Royal Blue, Lime Green, Green, Brown, Orange, Pink, Purple, Burgundy, Teal, Gold, and Silver.

Microfoil® Ink Colors

Black, White, Silver, Gold, Yellow, Orange, Brown, Red, Purple, Hot Pink, Dark Green, Royal Blue, Dark Blue, and Burgundy.

Overruns/Underruns

All latex balloon orders are subject to an overrun or underrun of 5% and will be billed accordingly. All Microfoil® balloon orders are subject to an overrun or underrun of 10% and will be billed accordingly.

Trademark Usage

All copy or other material submitted will be accepted as being in full compliance with all applicable laws regarding trademark, service mark, copyright, right of privacy, patent, or similar protection.

Stock Fonts:

Aurora Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

?!@#% ^ &*(){}[]

1234567890

Commercial Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

?!@#% ^ &*(){}[]

1234567890

Avant Garde Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

?!@#% ^ &*(){}[]

1234567890

Helvetica Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

?!@#% ^ &*(){}[]

1234567890

Bookman Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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Monotype Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Contact our CUSTOM IMPRINT department:

Toll Free Direct 800-701-7013 • Fax Direct 706-549-7385

Email imprints@burtonandburton.com

CUSTOM IMPRINTS

Microfoil® Imprinting

A plate charge of \$60 is required for orders on 18" balloons and \$85 on 36" balloons. Turnaround time is approximately 10–15 working days. Call for rush orders.

PRICE PER PIECE, 1-Side Print

	Printing	50	100	250	500	1,000
18" Round + 18" Heart	1-color	\$2.28 ea	\$1.84 ea	\$1.28 ea	\$1.23 ea	\$1.19 ea
	2-color*	–	\$2.12 ea	\$1.69 ea	\$1.53 ea	\$1.45 ea
20" Star	1-color	\$2.53 ea	\$2.26 ea	\$1.62 ea	\$1.56 ea	\$1.51 ea
	2-color*	–	\$2.51 ea	\$2.10 ea	\$1.92 ea	\$1.82 ea

*A minimum of 1/8" separation between colors for multicolor imprint is required due to movement during printing. Order acceptance is based on artwork approval. A spec sample may be required.

- Add \$60 plate charge per color per side.
- Special ink colors are \$33.
- Second side imprint, add 32¢ per balloon.
- 18" and 36" balloons are self-sealing.
- Add \$30 for change of ink color.

	Printing	10	25	50	100	250
36" Round, 36" Heart, + 36" Star	1-color only	\$9.05 ea	\$6.87 ea	\$5.72 ea	\$4.82 ea	\$4.50 ea

- Add \$85 plate charge for 36" balloons on all orders with 1 color logo.
- For second side imprint, add \$2.15 per balloon.
- Add \$30 for change of ink color.



- When placing an order, please include:
- 1. Quantity
- 2. Size
- 3. Color
- 4. Ink Color
- 5. Type of Service
- 6. Message or Logo
- 7. Date Needed
- 8. Contact Name and Phone Number

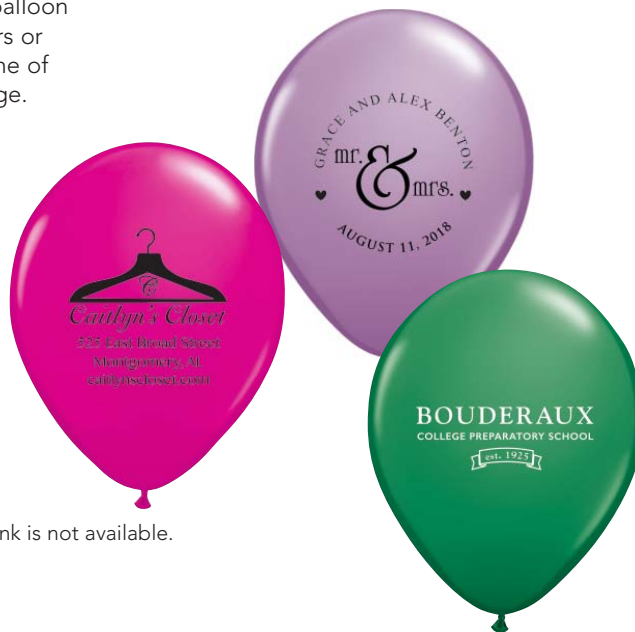
Latex Imprinting

QX EXPRESS

The most popular printing service! Balloon colors available: orders of 100 balloons, one balloon color or one assortment; orders of 200–500 balloons, two balloon colors or assortments; orders of 1,000 balloons, up to four balloon colors or assortments. On QX Express orders of 5 lines of copy or less, choose one of the stock fonts listed on page 505 and there is no additional plate charge.

9"	100	200	500	1,000
Standard Colors	\$72.00	\$82.00	\$128.00	\$172.00
Special Colors*	\$75.00	\$85.00	\$134.00	\$188.00
Metallic Colors	\$79.00	\$88.00	\$147.00	\$216.00
11"	100	200	500	1,000
Standard Colors	\$84.00	\$95.00	\$150.00	\$213.00
Special Colors*	\$90.00	\$100.00	\$156.00	\$228.00
Metallic, Pearl, + Neon Colors	\$96.00	\$105.00	\$172.00	\$247.00

- * Special colors are Jewel or Fashion.
- Add \$46 plate charge if logo. Second side imprint is not available. Change of ink is not available.
- Ink colors are White, Blue, Black, or Red. One color imprint.
- Turnaround time is approximately 7–10 working days. Call for rush orders.



Contact our **CUSTOM IMPRINT** department:
 Toll Free Direct 800-701-7013 • Fax Direct 706-549-7385
 Email imprints@burtonandburton.com

Latex Imprinting

IMPRESS II®

Impress II® is a screen printed imprint which gives a clear, bold (one-color) imprint. A plate charge of \$46 is required on all orders.

9"	1,000	2,500	5,000	10,000
Standard Colors	\$144.00	\$349.00	\$675.00	\$1,305.00
Special Colors*	\$160.00	\$388.00	\$750.00	\$1,450.00
Metallic Colors	\$189.00	\$458.00	\$885.00	\$1,711.00

11"	1,000	2,500	5,000	10,000
Standard Colors	\$186.00	\$450.00	\$870.00	\$1,682.00
Special Colors*	\$200.00	\$485.00	\$938.00	\$1,813.00
Metallic, Pearl, + Neon Colors	\$220.00	\$531.00	\$1,028.00	\$1,987.00

16"	200	500	1,000	2,500	5,000	10,000
Standard Colors	\$154.00	\$248.00	\$368.00	\$892.00	\$1,725.00	\$3,335.00
Special Colors*	\$161.00	\$258.00	\$389.00	\$942.00	\$1,823.00	\$3,524.00
Metallic, + Pearl Colors	\$179.00	\$288.00	\$429.00	\$1,039.00	\$2,010.00	\$3,886.00

* Special colors are Jewel or Fashion.

- Add \$46 plate charge. • Add \$20 for change of ink color. One color imprint.
- For second side imprint, add \$48 per thousand for 1,000–4,999; \$24 per thousand for 5,000+ balloons.
- Turnaround time is approximately 10–15 working days. Call for rush orders.

3' GIANT BALLOONS

PRICE PER PIECE

3' Giant	25	50	100	250	500
Standard Colors	\$4.56 ea	\$3.92 ea	\$3.64 ea	\$3.28 ea	\$3.00 ea
Special Colors*	\$5.60 ea	\$4.50 ea	\$4.05 ea	\$3.67 ea	\$3.40 ea

* Special colors are Jewel or Fashion.

- Add \$85 plate charge. • Add 35¢ per balloon for second side imprint if same art.
- Add 65¢ per balloon if different artwork plus another plate charge.
- Add \$20 for change of ink color. One color imprint.
- Turnaround time is approximately 10–15 working days. Call for rush orders.

AdRite™ ADVERTISING BALLOONS

AdRite™ balloons are ideal for special, price-sensitive promotions demanding a low-cost, printed balloon.

9" IMPRESS II®	1,000	2,500	5,000	10,000
Basic Colors	\$127.00	\$307.00	\$593.00	\$1,146.00
Crystal Colors	\$138.00	\$334.00	\$645.00	\$1,247.00
Metallic Colors	\$165.00	\$400.00	\$773.00	\$1,494.00

11" IMPRESS II®	1,000	2,500	5,000	10,000
Basic Colors	\$160.00	\$388.00	\$750.00	\$1,450.00
Crystal Colors	\$172.00	\$415.00	\$803.00	\$1,552.00
Metallic, Pearl, + Neon Colors	\$186.00	\$450.00	\$870.00	\$1,682.00

- Add \$46 plate charge. • Add \$20 for change of ink color. One color imprint.
- For second side imprint, add \$48 per thousand for 1,000–4,999; \$24 per thousand for 5,000+ balloons.
- Turnaround time is approximately 10–15 working days. Call for rush orders.

BALLOONS

Imprints



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