

CUSTOM IMPRINTS

Peel 'N Place Personalized Stickers

Mix + match for a total of 100 in multiples of 25 of same school. \$.99 ea.
Turnaround time is approximately 10 working days.

- Indoor/outdoor use
- Easy to use
- Adheres to most surfaces
- Removable
- Fully repositionable
- No residue
- Great for fundraisers



Ribbon Imprinting



	Width	1-23 Rolls	24-100 Rolls
Cut Edge Satin Ribbon 100 yd/roll 1 color imprint	7/16"	\$44.00	\$38.00
	9/16"	\$46.00	\$42.00
	7/8"	\$52.00	\$46.00
	1 5/16"	\$60.00	\$54.00
	2"	\$75.00	\$69.00
	2 1/2" (50 yd)	\$53.00	\$49.00
	4" (50 yd)	\$75.00	\$69.00

	Width	1-23 Rolls	24-100 Rolls
Woven Edge Tiffany Ribbon 100 yd/roll 1 color imprint	3/8"	\$49.00	\$46.00
	5/8"	\$57.00	\$53.00
	7/8"	\$70.00	\$66.00
	1 1/2"	\$106.00	\$100.00
	2 1/4" (50 yd)	\$90.00	\$86.00
	3" (50 yd)	\$124.00	\$118.00

- Add one-time plate charge of \$40 per size

Balloon Imprinting— Sales Booster!



Images courtesy of Amy Cullen, It's My Party, Dyer, IN.

Social Media Marketing!
Facebook post from
Amy at *It's My Party*—
“Custom LC balloons
and ribbon just in!
Time to plan grad!”



★ Let your
imagination go!

- competitive pricing
- graphic design department ready to help with artwork conversion
- rush service available

contact our

CUSTOM IMPRINT department:

Toll Free Direct 800-701-7013 • Fax Direct 706-549-7385

Email imprints@burtonandburton.com

Send us your logo



Choose your balloon



Your custom
order ships
in 10 days!

CUSTOM IMPRINTS

Microfoil® Imprinting

A plate charge of \$60 is required for orders on 18" balloons and \$85 on 36" balloons. On 18" foil balloons, if more than one color is on the imprint or if a different imprint is on the second side, there will be an additional plate charge for each. The minimum order for a two-color imprint is 100 balloons and 250 balloons to imprint the second side with two or more imprint colors. Turnaround time is approximately 10 working days. Call for rush orders.

PRICE PER PIECE, 1-Side Print

	Printing	50	100	250	500	1,000
18" Round + 18" Heart	1-color	\$2.28 ea	\$1.84 ea	\$1.28 ea	\$1.23 ea	\$1.19 ea
	2-color*	—	\$2.12 ea	\$1.69 ea	\$1.53 ea	\$1.45 ea
20" Star	1-color	\$2.53 ea	\$2.26 ea	\$1.62 ea	\$1.56 ea	\$1.51 ea
	2-color*	—	\$2.51 ea	\$2.10 ea	\$1.92 ea	\$1.82 ea

* A minimum of 1/8" separation between colors for multicolor imprint is required due to movement during printing. Order acceptance is based on artwork approval. A spec sample may be required.

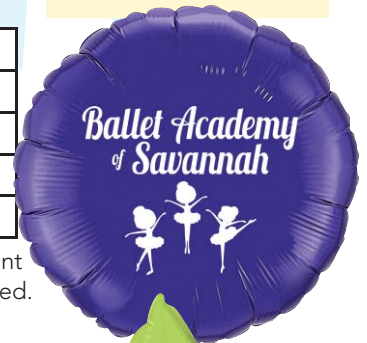
- Add \$60 plate charge per color per side
- Second side imprint, add 32¢ per balloon
- Add \$30 for change of ink color
- Special ink colors are \$33
- 18" and 36" balloons are self-sealing

	Printing	10	25	50	100	250
36" Round, 36" Heart, + 36" Star	1-color only	\$9.05 ea	\$6.87 ea	\$5.72 ea	\$4.82 ea	\$4.50 ea

- Add \$85 plate charge for 36" balloons on all orders with 1 color logo
- For second side imprint, add \$2.15 per balloon
- Add \$30 for change of ink color

When placing an order, please include:

1. Quantity
2. Size
3. Color
4. Ink Color
5. Type of Service
6. Message or Logo
7. Date Needed
8. Contact Name and Phone Number



contact our
CUSTOM IMPRINT department:

Toll Free Direct 800-701-7013

Fax Direct 706-549-7385

Email imprints@burtonandburton.com

Latex Imprinting

QX EXPRESS

The most popular printing service! Balloon colors available: orders of 100 balloons, one balloon color or one assortment; orders of 200–500 balloons, two balloon colors or assortments; orders of 1,000 balloons, up to four balloon colors or assortments. On QX Express orders of 5 lines of copy or less, choose one of the fonts listed and there is no additional plate charge: Aurora Bold Condensed, Avant Garde Medium, Bookman Bold, Brody Script, Commercial Script, Helvetica Bold Condensed, Monotype Script, and Schadow Bold.

9"	100	200	500	1,000
Standard Colors	\$72.00	\$82.00	\$128.00	\$172.00
Special Colors*	\$75.00	\$85.00	\$134.00	\$188.00
Metallic Colors	\$79.00	\$88.00	\$147.00	\$216.00

11"	100	200	500	1,000
Standard Colors	\$84.00	\$95.00	\$150.00	\$213.00
Special Colors*	\$90.00	\$100.00	\$156.00	\$228.00
Metallic, Pearl, + Neon Colors	\$96.00	\$105.00	\$172.00	\$247.00

- * Special colors are Jewel or Fashion colors
- Add \$46 plate charge if logo. Second side imprint is not available. Change of ink is not available
- Ink colors available are White, Blue, Black, or Red. One color imprint
- Turnaround time is approximately 7 working days. Call for rush orders



Latex Imprinting

IMPRESS II®

Impress II® is a screen printed imprint which gives a clear, bold (one-color) imprint. A plate charge of \$46 is required on all orders.

9"	1,000	2,500	5,000	10,000
Standard Colors	\$144.00	\$349.00	\$675.00	\$1,305.00
Special Colors*	\$160.00	\$388.00	\$750.00	\$1,450.00
Metallic Colors	\$189.00	\$458.00	\$885.00	\$1,711.00

11"	1,000	2,500	5,000	10,000
Standard Colors	\$186.00	\$450.00	\$870.00	\$1,682.00
Special Colors*	\$200.00	\$485.00	\$938.00	\$1,813.00
Metallic, Pearl, + Neon Colors	\$220.00	\$531.00	\$1,028.00	\$1,987.00

16"	200	500	1,000	2,500	5,000	10,000
Standard Colors	\$154.00	\$248.00	\$368.00	\$892.00	\$1,725.00	\$3,335.00
Special Colors*	\$161.00	\$258.00	\$389.00	\$942.00	\$1,823.00	\$3,524.00
Metallic + Pearl Colors	\$179.00	\$288.00	\$429.00	\$1,039.00	\$2,010.00	\$3,886.00

* Special colors are Jewel or Fashion colors

- Add \$46 plate charge • Add \$20 for change of ink color. One color imprint
- For second side imprint, add \$48 per thousand for 1,000-4,999; \$24 per thousand for 5,000+ balloons
- Turnaround time is approximately 10 working days. Call for rush orders

3' GIANT BALLOONS

PRICE PER PIECE

3' Giant	25	50	100	250	500
Standard Colors	\$4.56 ea	\$3.92 ea	\$3.64 ea	\$3.28 ea	\$3.00 ea
Special Colors*	\$5.60 ea	\$4.50 ea	\$4.05 ea	\$3.67 ea	\$3.40 ea

* Special colors are Jewel or Fashion colors

- Add \$85 plate charge. Add 35¢ per balloon for second side imprint if same art. Add 65¢ per balloon if different artwork plus another plate charge
- Add \$20 for change of ink color. One color imprint
- Turnaround time is approximately 10 working days. Call for rush orders

AdRite™ ADVERTISING BALLOONS

AdRite™ balloons are ideal for special, price-sensitive promotions demanding a low-cost, printed balloon.

9" IMPRESS II®	1,000	2,500	5,000	10,000
Basic Colors	\$127.00	\$307.00	\$593.00	\$1,146.00
Crystal Colors	\$138.00	\$334.00	\$645.00	\$1,247.00
Metallic Colors	\$165.00	\$400.00	\$773.00	\$1,494.00

11" IMPRESS II®	1,000	2,500	5,000	10,000
Basic Colors	\$160.00	\$388.00	\$750.00	\$1,450.00
Crystal Colors	\$172.00	\$415.00	\$803.00	\$1,552.00
Metallic Colors	\$186.00	\$450.00	\$870.00	\$1,682.00

- Add \$46 plate charge • Add \$20 for change of ink color. One color imprint
- For second side imprint, add \$48 per thousand for 1,000-4,999; \$24 per thousand for 5,000+ balloons
- Turnaround time is approximately 10 working days. Call for rush orders

