



FOR IMMEDIATE RELEASE

Georgia Celebrates Balloon Month in September

Bogart, Georgia (September 1, 2026)

Thanks to the leadership of Maxine H. Burton, founder and president of burton + BURTON®, Georgia Governor Brian Kemp has once again issued a proclamation declaring September as Balloon Month throughout the state.

For sixteen years, Maxine and Bob Burton, COO of burton + BURTON, have championed the initiative to align Georgia's Balloon Month with International Balloon Month. Year after year, this tradition shines a spotlight on an industry that brings creativity, celebration, and connection to communities around the world.

Balloon Month is also an opportunity to reinforce the importance of enjoying balloons safely and disposing of them properly. Industry guidelines encourage everyone to always secure balloons with a weight, never release balloons into the environment, and pop and properly dispose of balloons when the celebration is over.

burton + BURTON is proud to continue a tradition that recognizes the joy, creativity, and artistry of balloons while encouraging their safe and responsible use. Join the celebration by sharing your balloon creations and celebrations on social media and tagging @burtonplusburton on Instagram and Facebook.

About burton + BURTON

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta and Dallas Market CenterSM.

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