



FOR IMMEDIATE RELEASE

Maxine H. Burton appointed to Board of Governors for Georgia World Congress Center Authority by Georgia Governor Brian Kemp

Bogart, GA (August 12, 2021)

Maxine H. Burton was appointed to the Georgia World Congress Center Authority (GWCCA) Board of Governors by Georgia Governor Brian Kemp. The governor-appointed group of fifteen oversees the largest combined convention, sports, and entertainment campus in North America. Facilities include the Georgia World Congress Center, Centennial Olympic Park, Mercedes-Benz Stadium, Chick-fil-A® College Football Hall of Fame, State Farm® Arena, and the future GWCCA headquarters hotel, Signia by Hilton Atlanta. The GWCCA utilizes these facilities to host events and activities to generate economic benefits for the entire state of Georgia, including campus visitors, jobs supported, and approximately \$1.3 billion in total economic impact for 2020.

Maxine Burton, founder and president of burton + BURTON®, said, "I am honored to be selected by Governor Brian Kemp to serve on the Board of Governors for the Georgia World Congress Center Authority. With almost 40 years in business, I am excited to bring my knowledge and experience to such a well-respected and accomplished group. As a lifetime Georgian, I am deeply committed to the growth and improvement of our great state."

About burton + BURTON

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta, Dallas Market CenterSM, and Las Vegas MarketTM.

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