

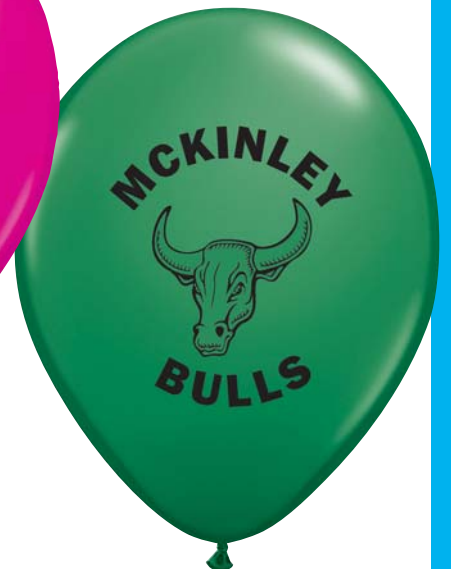
Ribbon



Stickers



Balloons
Latex +
Microfoils®



BALLOONS

Imprints

Visit our custom imprint link on www.burtonandburton.com for general information, the order form, and a list of school mascots.

contact our
CUSTOM IMPRINT department:

Toll Free Direct 800-701-7013 • Fax Direct 706-549-7385

Email imprints@burtonandburton.com

Images shown are samples only and should not be used for actual sizing. Images may not be a true representation of the final product.

Custom Imprints

Latex

QX EXPRESS

This is the most popular printing service! You can order less than 1,000 balloons and they are printed with Impress II® (one-color) print. It is also the quickest service. The quantities that can be ordered are 100, 200, 500, or 1,000 balloons. The following limitations apply: balloons must be imprinted on one side only, ink must be White, Blue, Black, or Red (same color on entire order), and balloons must be either 9" or 11" latex. Balloon colors available per order: two balloon colors or assortments are available on orders of 200–500. On orders of 1,000 balloons, choose up to four balloon colors or assortments. On orders of 100 balloons, one solid balloon color only or assortment. No exceptions. A plate charge of \$32 is required if there is a logo or over five lines of print with 19 characters per line.

9"	100	200	500	1,000
Standard Colors	\$71.00	\$80.00	\$126.00	\$168.00
Special Colors*	\$74.00	\$83.00	\$132.00	\$182.00
Metallic Colors	\$78.00	\$86.00	\$144.00	\$211.00

11"	100	200	500	1,000
Standard Colors	\$83.00	\$92.00	\$149.00	\$206.00
Special Colors*	\$89.00	\$98.00	\$153.00	\$222.00
Metallic, Pearl, & Neon Colors	\$95.00	\$103.00	\$169.00	\$240.00



* Special colors are Jewel or Fashion colors.

- Add \$32 plate charge if logo. Second side imprint is not available. Change of ink is not available.
- Ink colors available are White, Blue, Black, or Red.
- Turnaround time is approximately seven working days. Call for rush orders.

On QX Express orders of 5 lines of copy or less, choose one of the fonts below and there is no additional plate charge.

Aurora Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890

Commercial Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &(){}[]*
1234567890

Avant Garde Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890

Helvetica Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890

Bookman Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890

Monotype Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &(){}[]*
1234567890

Brody Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890

Schadow Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
?!@#% ^ &*(){}[]
1234567890



When placing an order, please be sure to include the following information:

1. Quantity
2. Size
3. Color
4. Ink Color
5. Type of Service
6. Message or Logo
7. Date Needed
8. Contact Name & Phone Number

IMPRESS II®

Impress II® is a screen printed imprint which gives a clear, bold (one-color) imprint. This is the best imprinting available. Orders can be printed in any color ink and can be printed on both sides for an extra charge. There is a 1,000 balloon minimum for 2-sided balloons. A plate charge of \$32 is required on all orders.

9"	1,000	2,500	5,000	10,000
Standard Colors	\$141.00	\$341.00	\$645.00	\$1,247.00
Special Colors*	\$155.00	\$376.00	\$705.00	\$1,363.00
Metallic Colors	\$184.00	\$445.00	\$847.00	\$1,638.00

11"	1,000	2,500	5,000	10,000
Standard Colors	\$179.00	\$434.00	\$825.00	\$1,595.00
Special Colors*	\$195.00	\$472.00	\$892.00	\$1,725.00
Metallic, Neon & Pearl Colors	\$212.00	\$515.00	\$975.00	\$1,885.00

16"	200	500	1,000	2,500	5,000	10,000
Standard Colors	\$150.00	\$243.00	\$358.00	\$868.00	\$1,635.00	\$3,161.00
Special Colors*	\$157.00	\$252.00	\$377.00	\$914.00	\$1,717.00	\$3,320.00
Metallic & Pearl Colors	\$175.00	\$282.00	\$417.00	\$1,011.00	\$1,905.00	\$3,683.00

- * Special colors are Jewel or Fashion colors.
- Add \$32 plate charge. • Add \$19 for change of ink color.
- For second side imprint, add \$48 per thousand for 1,000-4,999; \$24 per thousand for 5,000+ balloons.
- Turnaround time is approximately ten working days. Call for rush orders.

3' GIANT BALLOONS

PRICE PER PIECE

3' Giant	25	50	100	250	500
Standard	\$4.40 ea	\$3.80 ea	\$3.45 ea	\$3.05 ea	\$2.75 ea
Special	\$5.40 ea	\$4.35 ea	\$3.85 ea	\$3.40 ea	\$3.10 ea

- Add \$67 plate charge. Add 35¢ per balloon for second side imprint if same art. Add 65¢ per balloon if different artwork plus another plate charge.
- Add \$19 for change of ink color for one color imprint
- Turnaround time is approximately 10 working days. Call for rush orders.

AdRite™ ADVERTISING BALLOONS

AdRite™ balloons are ideal for special, price-sensitive promotions demanding a low-cost, printed balloon. They are made of 100% natural latex and are available in two sizes—9" or 11". Available with IMPRESS II® print only. Basic Colors: Blue, Green, Red, Yellow, Orange, Pink, Light Blue, & White. Basic assortment is all basic colors except White & Dark Blue. Crystal Colors: Crystal Black, Crystal Purple, Crystal Blue, Crystal Green, Crystal Red, & Crystal Yellow. Crystal assortment is all crystal colors except Crystal Black. Metallic Colors: Gold, Silver, Blue, Green, Red, Fuchsia, & Purple. Metallic assortment is all metallic colors except Gold & Silver. One color imprint only.

9" IMPRESS II®	1,000	2,500	5,000	10,000
Basic	\$123.00	\$298.00	\$562.00	\$1,087.00
Crystal	\$134.00	\$325.00	\$615.00	\$1,189.00
Metallic	\$162.00	\$390.00	\$742.00	\$1,435.00

11" IMPRESS II®	1,000	2,500	5,000	10,000
Basic	\$155.00	\$375.00	\$712.00	\$1,377.00
Crystal	\$166.00	\$403.00	\$765.00	\$1,479.00
Metallic	\$182.00	\$438.00	\$832.00	\$1,610.00

- Add \$32 plate charge. • Add \$19 for change of ink color.
- For second side imprint, add \$48 per thousand for 1,000-4,999; \$24 per thousand for 5,000+ balloons.
- Turnaround time is approximately 10 working days. Call for rush orders.



BALLOONS

Imprints

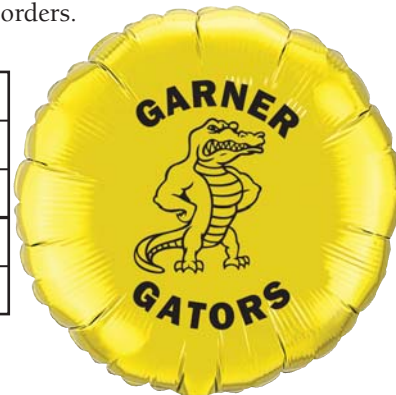
Custom Imprints

Microfoil®

The minimum order for Microfoils® is 50 balloons for 18" and 10 balloons for 36". A plate charge of \$46 is required for orders on 18" balloons and \$67 on 36" balloons. On 18" foil balloons, if you have more than one color on your imprint or if you have a different imprint on the second side, there will be an additional plate charge for each. The minimum order for a two-color imprint is 100 balloons and 250 balloons to imprint the second side with two or more imprint colors. The minimum order for a three- or four-color imprint is 250 balloons. Call for details. Samples are recommended for multicolored imprints. Turnaround time is approximately ten working days. Call for rush orders.

PRICE PER PIECE, 1-Side Print

	Printing	50	100	250	500	1,000
18" Round or 18" Heart	1-color	\$2.21 ea	\$1.80 ea	\$1.23 ea	\$1.19 ea	\$1.15 ea
	2-color*	—	\$2.05 ea	\$1.64 ea	\$1.51 ea	\$1.41 ea
20" Star	1-color	\$2.45 ea	\$2.19 ea	\$1.55 ea	\$1.50 ea	\$1.45 ea
	2-color*	—	\$2.43 ea	\$2.03 ea	\$1.87 ea	\$1.81 ea



- * A minimum of 1/8" separation between colors for multicolor imprint is required due to movement during printing. Order acceptance is based on approval of artwork. A spec sample may be required.
- Add \$46 plate charge per color per side.
- Second side imprint 32¢ per balloon.
- Add \$29 for change of ink color.
- Special ink colors are \$32.
- 18" & 36" Microfoils® are self-sealing.

	Printing	10	25	50	100	250
36" Round, 36" Heart, 36" Star	1-color only	\$8.75 ea	\$6.67 ea	\$5.55 ea	\$4.70 ea	\$4.25 ea

- Add \$67 plate charge for 36" balloons.
- For second side imprint, add \$2.15 per balloon.
- Add \$29 for change of ink color.



Custom Team Balloons



BACK



BACK



BACK



FRONT



FRONT



FRONT

- Minimum of 125 per school, per design.
- Choice of two school colors with school name on the back.
- Priced affordably at only \$1.75 each for 125 balloons; \$1.40 each for 250 balloons; \$1.05 each for 500+ balloons.
- Orders are subject to a 10% overrun or underrun & will be billed accordingly.
- All custom imprint orders must be submitted in writing.

Peel 'N Place Personalized Stickers

Mix + match for a total of 100. Minimum order 100 per school. \$.99 ea. Turnaround time is approximately ten working days. Call for rush orders.

- Indoor/outdoor use
- Easy to use
- Adheres to most surfaces
- Removable
- Fully repositionable
- No residue
- Great for Fundraisers:
 - Athletic events
 - Band trips
 - Prom
 - Homecoming
 - School outings
 - Class celebrations
 - Cheerleading
 - Booster clubs
 - PTA
 - FCA
 - FBLA
 - Sports camps
 - Competitions
 - Pep rallies
 - Student council



S172481C
Colors

S172481I Black + White

School Spirit Oval Sticker
4"H x 6"W
\$.99 ea



Any mascot shape



S171191
School Pride Mascot Sticker
5½" High
\$.99 ea



S17119VB Volleyball
S17119IFB Football
S17119BKB Basketball
S17119S Soccer
S17119BB Baseball
S17119SB Softball

School Pride Sports Ball Sticker
5½" High
\$.99 ea

Ribbon

Custom printed ribbons add a personal touch to any event. Celebrate weddings and anniversaries, generate excitement at athletic outings, and promote grand openings—all by offering your customers a unique, value-added service that elevates a special occasion into a momentous experience.



Cut Edge Satin Ribbon 100 yd/roll 1 color imprint	Width	1-23 rolls	24-100 rolls
	7/16"	\$44.00	\$38.00
7/8"	\$46.00	\$42.00	
1 1/16"	\$52.00	\$46.00	
1 5/16"	\$60.00	\$54.00	
2"	\$75.00	\$69.00	
2 1/2" (50 yd)	\$53.00	\$49.00	
4" (50 yd)	\$75.00	\$69.00	

Woven Edge Tiffany Ribbon 100 yd/roll 1 color imprint	Width	1-23 rolls	24-100 rolls
	3/8"	\$49.00	\$46.00
5/8"	\$57.00	\$53.00	
7/8"	\$70.00	\$66.00	
1 1/2"	\$106.00	\$100.00	
2 1/4" (50 yd)	\$90.00	\$86.00	
3" (50 yd)	\$124.00	\$118.00	

• Add one-time plate charge of \$40 per size.