



**FOR IMMEDIATE RELEASE**

**burton + BURTON® Announces Albert Maslia Memorial Award**

Bogart, GA (August 4, 2015)

burton + BURTON® recently announced an award to showcase excellence in visual merchandising for hospital gift shops. The award honors the memory of Albert Maslia, a member of the AmericasMart® Atlanta management team. Mr. Maslia served as the Managing Director of Retail Services for AmericasMart and was a longtime friend of the hospital gift shop industry. Maslia passed away in April 2014.

The award, announced by burton + BURTON at the July 2015 Atlanta International Gift & Home Furnishings Market®, contributes \$500 to one winning gift shop. The contest is open for all hospital gift shops to showcase their best visual merchandising displays. The winning entry will be chosen by a panel of industry experts.

Maxine Burton, founder and president of burton + BURTON, said, "Albert was a great friend to burton + BURTON and the gift industry as a whole. He always had a special place in his heart for hospital gift shops, and we thought a great way to honor his memory would be to make a donation to one deserving hospital each year."

Hospital gift shops that would like to enter should visit [burtonandburton.com/maslia](http://burtonandburton.com/maslia) for rules and judging criteria. Deadline for entries is December 10, 2015. The winning entry will be announced at the 2016 January Atlanta International Gift & Home Furnishings Market during the Hospital Gift Shop seminar, to be held Friday, January 15, at 8:30AM in Building 1, Floor 10, Room 1002.

**About burton + BURTON**

*Founded in 1982, burton + BURTON is a family-owned and -operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gifts in the world. In addition to its showroom at the company's headquarters in Bogart, GA, the company also maintains permanent showrooms at AmericasMart in Atlanta, Dallas Market Center, and Las Vegas World Market Center.*

*For more information, visit [www.burtonandburton.com](http://www.burtonandburton.com).*

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