



burton + BURTON™ Appoints New Corporate Sales Manager

Bogart, GA (November 19, 2008)

burton + BURTON™ announces the recent hiring of Chris Devaney as Corporate Sales Manager. Chris will lead burton + BURTON's team of corporate account executives and assumes responsibility for the day-to-day operations of the corporate sales department. He will report directly to General Manager Steve Casso.

Chris brings over 25 years of experience in retail analytics and performance management systems to the company. He will work with current and prospective customers to strategically analyze market trends, and help them uncover patterns in their sales and customer data.

Devaney has a degree in Management Information Systems from James Madison University with minors in economics and data processing. Most recently, Devaney was president and co-founder of Business Intelligence Solutions Group, a company specializing in retail performance management.

Devaney, his wife, and two children reside in Athens, GA.

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