



FOR IMMEDIATE RELEASE

**burton + BURTON® Welcomes New Member to Design and Education Team
Bogart, GA (June 30, 2017)**

burton + BURTON announces the addition of Edward Muñoz to its education team. Taking on the role of Education Balloon Specialist and Visual Designer, Edward will use his creative talents to teach burton + BURTON customers and employees about balloon décor and balloon art as well as working with the visual team.

Edward Muñoz attended the Universidad Católica Andrés Bello in Venezuela and received a degree in Public Accounting and Finance. His true passion began in Caracas, Venezuela, where he worked designing elaborate balloon creations for over 11 years. Soon after, he created his company, El Genio de los Globos, showcasing his style, dedication, and award-winning designs. In 2014, he relocated to San Francisco, CA, where he continued to share his love for balloons. Muñoz specializes in large-scale décor for big events and enjoys teaching others how to transform simple spaces into spectacular spaces. Edward has relocated to the Bogart, GA, and is very excited to be joining the team.

Edward brings with him a passion for the balloon business and a talent for creating new and refreshing balloon designs. His nickname in industry circles is “The Balloon Genius.” Additionally, he has participated in and won numerous design competitions around the world. In 2016, he was the Welcome Festivities Designer at the World Balloon Convention. Most recently, he was awarded Designer of the Year at FLOAT the Convention.

“Adding Edward to our team increases our ability to train customers and helps solidify our position as THE industry leader in education. This hire also demonstrates our ongoing commitment to the balloon industry and the balloon artists that support it,” said Maxine Burton, president and founder of burton + BURTON.

About burton + BURTON

Founded in 1982, burton + BURTON is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gifts in the world. In addition to its showroom at the corporate headquarters in Bogart, GA, the company maintains permanent showrooms at AmericasMart® in Atlanta, Dallas Market Center®, and Las Vegas World Market Center.

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