



## **burton + BURTON™ Expands Educational Presence**

*Bogart, GA (December 12, 2008)*

burton + BURTON™ is pleased to announce that **Peggy Williams** has joined the company as **Education Coordinator**. Peggy is well known in the floral and balloon industry with over 25 years of experience as a floral & balloon designer, instructor, wedding planner, and motivational speaker. Over the years, Peggy has worked in retail florists, gift shops, and for industry names such as Anagram International Inc., Betallic, and Pioneer® Balloon Company. She has also served as a trainer/speaker at burton + BURTON's Ballooniversity® for many years.

Peggy's responsibilities include traveling to customers to offer informative and entertaining training opportunities, as well as developing and expanding burton + BURTON's growing "Ballooniversity On the Road" educational franchise.

### **Media contact:**

Steve Rose

800.241.2094 ext. 2233

[srose@burtonandburton.com](mailto:srose@burtonandburton.com)

325 Cleveland Road  
Bogart GA 30622  
800-241-2094  
Fax 800-880-9759  
[www.burtonandburton.com](http://www.burtonandburton.com)