



## **burton + BURTON™ Wins Retailers' Choice Award**

Bogart, GA  
February 2, 2007

burton + BURTON's 4900 sq. ft. showroom was recently named as a winner of the 2007 Retailers' Choice for Most Inspiring Showroom at the Chicago Market. The Chicago Market: Living and Giving™, is a weeklong gift market where buyers experience six floors of popular and prominent gift and home accessory lines.

"The Retailers' Choice Award is a special opportunity for our buyers to honor their favorite showroom or exhibitor," said Joan Ulrich, senior vice president, Merchandise Mart Properties, Inc.

All 300 showrooms and exhibitors were included in this unique contest to create visually impressive displays. The winners were chosen by buyers who voted for their favorite showroom. Winners were announced at Big Night, an evening gala held at the House of Blues® Chicago. Winners received signage throughout the Market and an award for display in their showroom.

"We are proud to have been chosen as the Retailers' Choice for Most Inspiring Showroom. Our team works hard to create a shopping environment that will appeal to our broad customer base. This year marks our 25th anniversary in business, and winning an award in the first few weeks of 2007 is an exciting start to a year of celebration", says burton + BURTON president Maxine Burton.

*burton + BURTON™, a family owned and operated business based in Bogart, Georgia, is one of the largest suppliers of balloons and coordinating gift products in the world. The company offers over 15,000 products such as latex and foil balloons, ribbon, floral supplies, plush, ceramics and baskets.*

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