



FOR IMMEDIATE RELEASE

burton + BURTON® Welcomes New Executive Sales Manager

Bogart, GA (January 19, 2016)

burton + BURTON announces the hiring of **Brian Hawver** as **Executive Sales Manager** and the newest member of the Executive Management Team.

Brian brings a wealth of knowledge and sales management experience to the burton + BURTON family. His career began at MacGregor Golf, Inc., a leading manufacturer of sports equipment. For the past nine years, he has worked for FedEx Services, most recently with its Worldwide Sales Division. During his tenure with FedEx, he was also a member of the prestigious FedEx President's Club. Brian also served a supporting role on the FedEx Sales Advisory team as well as the Sales, Development, and Education team.

"I look forward to continuing the strong, customer-centric viewpoints burton + BURTON has in place today, as well as providing additional value and support to our clients' business needs. I'm also excited to be working for such a great company whose owners, Maxine and Bob Burton, are so passionate about their business, customers, and employees."

Maxine Burton, president and founder, said, "We are delighted to welcome Brian as the newest member of our management team. He brings fresh ideas and a proven sales and management track record that will be an asset to burton + BURTON and help our customers grow their business."

Originally from Americus, Georgia, Brian is a graduate of the University of Georgia with a bachelor's degree of Business Administration in Management. He and his family reside in the Athens, GA, area.

About burton + BURTON

Founded in 1982, burton + BURTON is a family-owned and -operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gifts in the world. In addition to its showroom at the company's headquarters in Bogart, GA, the company also maintains permanent showrooms at AmericasMart in Atlanta, Dallas Market Center, and Las Vegas World Market Center.

For more information, visit www.burtonandburton.com.

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